

# MAXIMIZE YOUR VISIBILITY

**ADVERTISE WITH NJAMHAA!**



## MULTIPLE WAYS TO ADVERTISE!

- Place corporate ads in our quarterly and bi-annual publications
- Promote employment opportunities on our website, in our publications and in e-mails to all member organizations

***See reverse side for details and pricing.***

# GREAT BENEFITS TO ADVERTISING WITH NJAMHAA!

- E-mail blasts of classified ads are received by executives and HR staff at more than 150 NJAMHAA member organizations!
- NJAMHAA's quarterly *NJAMHAA News* and bi-annual *Bits n Bytes*, which are sent to each member organization and more than 200 additional subscribers, as well as legislators and policymakers!
- *NJAMHAA Newswire* is sent to multiple individuals at our member organizations three times every week!

## CORPORATE ADVERTISING

### NJAMHAA NEWS AND BITS & BYTES ADVERTISING

Submit ads in JPEG, TIFF or PDF format  
via e-mail to: [smoses@njamhaa.org](mailto:smoses@njamhaa.org)

TYPE OF AD	MEMBER RATE	NON-MEMBER RATE
Corporate Half Page Ad 1 Insertion (8.25" x 5.25")	\$100	\$300
Corporate Half Page Ad 4 Insertions (8.25" x 5.25")	\$300	\$1000
Corporate Full Page Ad 1 Insertion (8.25" x 10.75")	\$200	\$500
Corporate Full Page Ad 4 Insertions (8.25" x 10.75")	\$700	\$1,750

### NJAMHAA NEWSWIRE ADVERTISING

Submit ads in JPEG, TIFF or PDF format  
via e-mail to: [smoses@njamhaa.org](mailto:smoses@njamhaa.org)

TYPE OF AD	MEMBER RATE	NON-MEMBER RATE
Banner Ad (460 x 75 px)	\$400 per month	\$1,500 per month
Right or Left Column, (300x400 px)	\$250 per month	\$1,200 per month
Right or Left Column, (300x300 px)	\$200 per month	\$900 per month

## CLASSIFIED ADVERTISING

There is a 100 word limit for posting in *NJAMHAA News* and a 1 page Word document maximum (single spaced) for e-mail and the website.

MEDIUM	MEMBER RATE	NON-MEMBER RATE
Quarterly <i>NJAMHAA News</i>	\$75 per Insertion	\$200 per Insertion
E-mail to NJAMHAA members	\$125	\$500
<i>NJAMHAA News</i> & E-mail combination	\$175	\$650
Tri-weekly Newswire (12 placements/mo.)	\$300 per month	\$1,000 per month
Newswire & E-mail combination	\$390	\$1,250
Newswire & <i>NJAMHAA News</i> combination	\$350	\$1,250
Newswire <i>NJAMHAA News</i> & E-mail combination	\$425	\$1,500
Post on NJAMHAA Website	\$90 per month	\$500 per month
Website post & combination of above choices	\$75 per month	\$400 per month

For more information or to place an ad, please contact Shauna Moses:  
[smoses@njamhaa.org](mailto:smoses@njamhaa.org) or 609.838.5488, ext. 204